

REGISTER

NOW!

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INTERNSHIP &  
EMPLOYMENT  
FAIR'17

APRIL 22<sup>nd</sup> & 23<sup>rd</sup>

# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## About the Fair



Biggest employment fair in Egypt



12<sup>th</sup> Employment Fair to be organized by the GUC



More than 4,000 Gucian attend the fair annually, approximately 1200 of them are graduates



More than 30% of the attendees are alumni/ seniors/ and postgraduate students



103 exhibitors from top multinationals, national companies, & start-ups participated in 2016

## Why to Join



Fulfill current & future recruitment needs



Recruit from the best calibers in the region



Build & maintain strong employer brand name



Build strong relation with the GUC and other corporates attending the fair



Position your company as a market leader

# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Main Sponsor

### Benefits



Self Structured, Semi island booth 4×8×2.8 (D×L×H) meter\*



Company Profile, Job Vacancies & Internships in the Fair Booklet



Colored Inserted ad in the fair booklet – one side



Chance to distribute brochures/ giveaways during the fair



Invitations for 8 company representatives / day



Opportunity to host job hunting session prior o the fair



Placement of **20** employer branding posters on campus



**6** roll-up banners to be placed prior to the fair



Display of **20** find me signs



**2** supersize banners to be hanged on the fair building



Employer branding booth on campus for **4** days

Main Sponsor Package Investment

**70,000 EGP**



To Register in the Fair [Click Here](#)

**APPLY NOW**

\* Sponsors are allocated in the indoor venue on a first come first served basis, once the indoor spots are occupied, sponsors will be allocated in the outdoor venue in premium spots

# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Main Sponsor

### Benefits

Colored Logo Placement & Acknowledgment as Main sponsor in



Booklet back cover



E-mail shots to  
20,000+ students &  
alumni



All fair printed  
material



Photo shooting  
banner



Supersize banners  
at the campus  
gates



Outdoor ushers T-  
Shirts

Main  
Sponsor  
Package  
Investment

**70,000 EGP**



To Register in the  
Fair [Click Here](#)



# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Platinum Sponsor

### Benefits



Self Structured, Semi island booth 3×6×2.8 or 4×5×2.8 (D×L×H) meter\*



Company Profile, Job Vacancies & Internships in the Fair Booklet



Chance to distribute brochures/giveaways during the fair



Invitations for 8 company representatives / day



Opportunity to host job hunting session prior o the fair



Colored Inserted ad in the fair booklet – one side



Placement of **10** employer branding posters on campus



**4** roll-up banners to be placed prior to the fair



Display of **10** find me signs



**1** supersize banner to be hanged on the fair building

Platinum Sponsor Package Investment

**50,000 EGP**



To Register in the Fair [Click Here](#)

**APPLY NOW**

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# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Platinum Sponsor

### Benefits

Colored Logo Placement & Acknowledgment as Platinum sponsor in



Booklet back cover



E-mail shots to  
20,000+ students &  
alumni



All fair printed  
material



Photo shooting  
banner



Supersize banners  
at the campus  
gates



Outdoor ushers T-  
Shirts

Platinum  
Sponsor  
Package  
Investment

**50,000 EGP**



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Fair [Click Here](#)



# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Gold Sponsor

### Benefits



Self Structured, Semi island booth 3×6×2.8 (D×L×H) meter\*



Company Profile, Job Vacancies & Internships in the Fair Booklet



Colored Inserted ad in the fair booklet – one side



Chance to distribute brochures/giveaways during the fair



Invitations for 6 company representatives / day



Display of 10 find me signs

**35,000 EGP**



### Colored Logo Placement & Acknowledgment as Gold sponsor in



Booklet back cover



E-mail shots to 20,000+ students & alumni



All fair printed material



Supersize banners at the campus gates



Outdoor ushers T-Shirts

To Register in the Fair [Click Here](#)



\* Sponsors are allocated in the indoor venue on a first come first served basis, once the indoor spots are occupied, sponsors will be allocated in the outdoor venue in premium spots



# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Silver Sponsor

### Benefits



OR



Self Structured, Semi island booth 3×3×2.8 (D×L×H) meter\*

Regular Partition 3×3×2.8 (D×L×H) meter\*

Company Profile, Job Vacancies & Internships in the Fair Booklet

Chance to distribute brochures/giveaways during the fair

Invitations for 6 company representatives / day

### Colored Logo Placement & Acknowledgment as Silver sponsor in



Booklet back cover



E-mail shots to 20,000+ students & alumni



All fair printed material



Supersize banners at the campus gates

Silver Sponsor Package Investment

20,000 EGP



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\* Sponsors are allocated in the indoor venue on a first come first served basis, once the indoor spots are occupied, sponsors will be allocated in the outdoor venue in premium spots



# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Regular Participant

### Benefits

#### Booth

Companies are located in the indoor venue on a first come first served basis, once the indoor locations are booked, companies will be allocated in the outdoor venue



#### Indoor

Regular Partition  
2.5×3×2.8 (D×L×H) meter,  
U or L Shape – based on  
alphabetical allocation



#### Outdoor

Regular Partition  
2.4×2.4×2.4 (D×L×H)  
meter



Company Profile, Job  
Vacancies & Internships  
in the Fair Booklet



Chance to distribute  
brochures/giveaways  
during the fair



Invitations for 4  
company  
representatives /  
day

## GUC Alumni Entrepreneurs



**GUC graduates** who started their own businesses will benefit from a discount equals to **30%** on the regular rates of the basic package and **25%** on any of the sponsorship rates.

*N.B. at least one GUC graduate must be officially one of the founders of the company/start-up "legal documents will be requested later"*

Regular  
Participant  
Package  
Investment  
**Early Rate**  
**5,500 EGP**  
Till 09/02/2017

**Reg. Rate**  
**6,500 EGP**  
Till 09/03/2017

**Late Rate**  
**8,000 EGP**  
After 09/03/2017



To Register in the  
Fair [Click Here](#)

**APPLY  
NOW**

# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Extra Branding Opportunities



Branded Supersize Banner  
2,500 EGP per Banner



Find-Me Signs  
2,500 EGP per 10 Signs



Roll-Up Banner  
1,500 EGP per 4 Roll-ups



Bean Bags  
2,000 EGP per 10 Seats



Logo placement on Photo-  
shooting Banner  
5,000 EGP

### Extra Branding Opportunities

N.B. All items are supplied by the company



To Register in the Fair [Click Here](#)



# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017

## Sample of Previous Fair Participants

### 2016 Main Sponsors



### 2016 Platinum Sponsors



### 2016 Gold Sponsors



### 2016 Silver Sponsors



N.B. A total of 103 corporates/academic exhibitors participated in fair 2016, the above listed companies are the fair sponsors

# ANNUAL INTERNSHIP & EMPLOYMENT FAIR 2017



visit

<https://scad.guc.edu.eg>



Send us an e-mail on  
[Scad.fair@guc.edu.eg](mailto:Scad.fair@guc.edu.eg)



Call us on

01022285835 – Ms. Nada Yahia  
01022286956 – Ms. Mai Shaaban  
01276714233 – Mrs. Alice Naguib  
01022286854 – Ms. Nourane Gohar

Looking forward to meet you at the biggest recruitment event in the region!